

WEBINAR



Shaping a New Era of Partnership with Cote D'Ivoire

Date: 26 November 2020

Time: 10 hr Cote d'Ivoire | 14 hr Maurice

Background

The COVID-19 outbreak has had a huge impact on global economy. While some industries are struggling, the ICT industry has showed its resilience and tech companies have managed to re-engineer their business models and create new opportunities. In this context, the ICT cluster together with the Africa desk of EDB is organising a webinar targeting the business community in Cote D'Ivoire in view of facilitating interregional innovation. The webinar shall also provide a platform to selected companies to present their innovative solutions with the opportunity of expanding their network and engaging into new partnerships.

The objectives are:

- To connect and network with market leaders, private decision makers, innovative start-ups in view of developing new partnership and collaborations.
- To have a better understanding of the latest technology requirement of the African market
- To be apprised on the competitive best practices, technologies and solutions that can drive the digital transformation of the region
- To identify the most demanded solutions and business models

Topics:

- How Africa is riding the wave of digital revolution and the challenge to continue on the technology disruptive pathway
- How the Mauritian digital and innovative ecosystem has evolved to meet the requirements of Africa in terms of technology, innovation and creativity.
- Digital transformation in West Africa and how this unfolds opportunities for the industry.

Speakers

- Mr Vinay Guddye, Head of Africa & Logistic Cluster, Economic Development Board(EDB)
- Mr Clarel Constance, Representative of Mauritius Information and Technology Association (MITIA)
- Mr Roshan Seetohul, President of Outsourcing & Telecommunication Association of Mauritius
- Mr Olivier Meyer, Representative of Chambre de Commerce et d'Industrie France Maurice
- Pitch by 5 Mauritian ICT companies
- Mr Franck Quenum, Director of Investment Attraction of 'Centres de Promotion des Investissements en Côte D'Ivoire' (CEPECI)
- Mr Philippe Pango, CEO Village des Technologies de l'Information et de la Biotechnologie (VITIB)
- Mr Patrick MBENGUE, Président du Groupement des Opérateurs du Secteur des Technologies de l'Information (GOTIC)
- Mr Herve Ndoba, General Manager, NH consulting

Target audience:

- ICT companies
- Start-ups
- Financial institutions
- Public and Parastatal bodies

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